



Lorie Vincent, CEcd

Biography

Lorie Vincent currently serves as the founder of ACCELERATION by design LLC, a boutique economic development firm which provides a fresh new approach to economic development planning, training, client engagement and organization effectiveness. She is the creator and presenter of the ACCELERATION by design, fast forward ACCELERATION, ACCELERATION in motion and ACCELERATE your attitude programs. She was the catalyst for the development of the Texas Women in Economic Development Conference, creator of the Trade Show Boot Camp and Downtown Revitalization - Bringing New Life to Old Bricks Workshops and is the host of the nationally renowned Stand Up Rural America Summit. A popular speaker, writer and trainer, Lorie brings over 33 years of knowledge, experience and enthusiasm to the industry.

Prior to launching her consulting firm, Lorie most recently served as the first Executive Director of Team Texas. Team Texas is a member driven, economic development marketing coalition that operates under the umbrella of the Texas Economic Development Council. An organization since the mid 1980's, Team Texas markets its member cities & organizations all over the world in an effort to promote job creation and capital investment. Team Texas expanded its scope and programming in 2014 and brought in Ms. Vincent to lead the expansion. During her three years with Team Texas, she doubled the size of the organization, increased the budget by 300% and quadrupled the number of marketing initiatives and events.

Prior to her time at Team Texas, Lorie Vincent served 17 years as the Executive Director of The High Ground of Texas. The High Ground is a regional coalition of over 75 communities and organizations involved in the marketing and economic development of West Texas. One of the largest and most successful regional economic development organizations in the USA, The High Ground of Texas, created in 1988, covers a 69-county area and celebrated their 35th anniversary in 2023. They market the region all over the globe.

Ms. Vincent was tapped as the first Executive Director of the Sherman County Development Committee in 1990. She served as the 2013 Chairman of the Texas Economic Development Council. She has served on the West Texas A&M University Foundation Board, is a Leadership Texas Alumni member and a Rapport Leadership International Master Graduate III. She is on the training staff of the Community Development Institute. She has received national recognition for her leadership and economic development accomplishments. Lorie is a published best-selling author, holds a BBA in Accounting from WTAMU and is a Certified Economic Developer.

Lorie is a road warrior, serving clients all over the USA. Lorie and her husband, Matt, have one daughter, Mazie Rae, who lives with her family in Merrill, Wisconsin. Lorie and Matt currently live in the Austin, Texas area while visiting the Texas Panhandle and Wisconsin every chance they get.