

DOWNTOWN REVITALIZATION

Samples of Investment Group Development

Downtown Revitalization is often most successful with the Injection of private Investment Into the overall activity of the Action Plan. Private investment can provide important and necessary injections of needed capital that can bring a project, business or initiative to successful fruition. Investment groups are not Intended to take the place of traditional lending or funding, but to provide the ability to engage prospects, spread risk and to support the larger goals and objectives of the Board. Investment Groups are often formed for one-time purposes or for ongoing Investments or multiple projects.

Own to Sell or Support with expected ROI

This Investment Group is formed to purchase property with the intention to either flip the property for profit, support a new business with the ultimate goal to sell to the business, or to be a limited partner or an investor in the business with an expected ROI. These Investment groups operate on a limited engagement basis.

Own/Lease for Revenue

This Investment Group is formed to purchase property for lease or to invest in a business with the expectation of monthly, quarterly or annual revenue. These are generally ongoing, long-term projects.

Own to Sell without expected ROI

This Investment Group is formed to add value to a project, to get a project over the finish line, to fill a gap between market price and project completion. The underlying goal of this Investment Group is to provide a community service. While not expecting a loss on the projects, the over-reaching goal is not necessarily profit driven.

Contributions to Specific Community Development Projects (donation)

This Investment Group is formed to provide impactful contributions to the effort including land, buildings, equipment, programming, special projects, aesthetic projects, signage, etc.