

DOWNTOWN REVITALIZATION

Samples Amenities



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REVITALIZATION
Forty Steps to a Dynamic Downtown

CASE STUDY



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Downtown Marketing Campaign Bryan, Texas

22 Things to do in Bryan, Texas in 2022.

Take time to discover Bryan, Texas. They are a vibrant, diverse community home to extraordinary people, great food, exciting events, and fun things to do all year long. They developed a list of 22 Things To Do and marketed each event, venue, experience, etc. for 22 weeks. Then they went back through the list with photos of people enjoying the items that were on the list. It was an organized and aggressive way to bring attention to their amenities and events. I say Let's do a 23 Things to Do in Downtown Lebanon in 2023! Your 2023 Downtown Lebanon-Marion County Bucket List!

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